



Rooted in Tradition ,Empowering Wellness



About Our Wellness Range

At HCR Ayurveda, wellness begins with simplicity and purity. Our wellness products are carefully curated using time-tested Ayurvedic herbs known to support daily health and vitality.

From herbal powders to single herb tablets, and our potent Shilajit resin, every product in this collection is designed to integrate seamlessly into your daily lifestyle. They're easy to consume, made from high-quality raw ingredients, and manufactured with care and consciousness.

“Empowering wellness through nature’s finest.”





Our Journey to Wellness



Founded in 2004, HCR Ayurveda was born from a passion to bring ancient Ayurvedic wisdom into everyday life. With over two decades of expertise, we now offer a dedicated Wellness Range — featuring pure herbal powders, single herb tablets, and Shilajit resin.

Each product reflects our commitment to purity, tradition, and holistic health — crafted to support your daily wellness, naturally.

Rooted in tradition, crafted for modern living.





“From Root to Remedy”

Discover the power of ancient herbs in modern form.

At HCR Ayurveda, we believe true wellness begins with purity. Our Herbal Powders are made from single, potent herbs—each selected for its time-honored healing properties and prepared with care using traditional Ayurvedic methods.

Clean. Simple. Powerful. Just
as Ayurveda intended.



Aswagandha

HCR Ayurveda's Ashwagandha Powder is made from 100% pure, finely milled *Withania somnifera* root—known in Ayurveda for its powerful adaptogenic properties. It helps your body adapt to stress, boosts stamina, and supports overall vitality.

Feel grounded. Stay energized. Live balanced —
with HCR Ashwagandha Powder.

What Makes It Special



Reduce Stress & Anxiety



Enhances strength & stamina



Supports restful sleep



Promotes mental clarity & focus



Heena

Give your hair the nourishment it deserves. HCR Heena Powder naturally conditions your scalp, adds shine, and gives a natural tint, free from chemicals and side effects.

100% Natural Hair Color & Conditioner

What Makes It Special



Natural hair coloring



Cools the scalp



Conditions and strengthens hair



Chemical-free formula



Bhringraj

Say goodbye to dull, lifeless hair! HCR Bhringraj Powder helps reduce hair fall, promotes hair regrowth, and soothes scalp issues like dandruff and itching.

Hair Vitalizer for Growth & Shine

What Makes It Special



Promotes hair growth



Prevents premature greying



Nourishes scalp & strengthens roots



Ideal for hair masks & oil infusions



Indigo

Ditch the chemicals and embrace nature. HCR Indigo Powder gives your hair a deep, natural black shade while strengthening strands and preventing dryness.

Natural Black Hair Dye

What Makes It Special



Natural hair coloring (black)



PPD-free & chemical-free



Pairs well with Heena



Strengthens and smoothen hair



Isabgol (Psyllium Husk)

Improve digestion the Ayurvedic way! HCR Isabgol is a rich source of soluble fiber that helps regulate bowel movement, manage acidity, and support weight control.

Your Daily Gut Detox Partner

What Makes It Special



Relieves constipation



Supports digestive health



Helps in weight management



100% natural & gluten-free



Triphala

Made from Amla, Haritaki, and Bibhitaki, HCR Triphala Powder is your go-to for daily detox, better digestion, and improved metabolism.

The Timeless Detox Formula

What Makes It Special



Detoxifies the colon



Improves digestion



Enhances metabolism



Rich in antioxidants



Arjun Chhal

Support your heart health with the power of Arjun bark. HCR Arjun Chhal Powder is known for improving cardiac function and maintaining healthy blood pressure.

For a Healthy Heart, Naturally

What Makes It Special



Supports heart health



Strengthens cardiac muscles



Balances blood pressure



Natural antioxidant properties



Moringa

HCR Moringa Powder is a powerhouse of nutrients—rich in iron, calcium, vitamins, and antioxidants—making it ideal for boosting immunity, energy, and vitality.

Superfood for Daily Wellness

What Makes It Special



High in plant protein



Rich in vitamins & minerals



Improves energy levels



Supports detoxification



Mulethi

Sweet in taste, powerful in action—HCR Mulethi Powder is your natural remedy for sore throat, cough, skin glow, and digestive health. Known for its anti-inflammatory and antioxidant properties, it's a must-have for holistic well-being.

Soothing Herb for Throat, Skin & Digestion

What Makes It Special



Relieves sore throat & cough



Supports clear & healthy skin



Aids in digestion & acidity control



Natural immunity booster

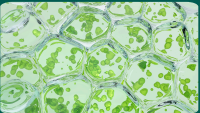


Wheat Grass

Alkalize and energize with HCR Wheat Grass Powder. A natural blood purifier that boosts metabolism, detoxifies liver, and helps maintain pH balance in the body.

Green Detox for Inner Cleanse

What Makes It Special



Rich in chlorophyll



Enhances liver function



Improves digestion



Strengthens immunity



Amla

Packed with Vitamin C, HCR Amla Powder helps in detoxifying the body, boosting immunity, and revitalizing hair roots for strong, shiny hair. Also promotes better digestion and glowing skin.

The Natural Immunity Booster & Hair Tonic

What Makes It Special



Strengthen hair roots



supports eye & skin health



improve digestion





Back to the Roots

Pure Herbal Wellness in Every
Tablet

Each tablet is crafted with a single potent Ayurvedic herb, offering focused support for specific health concerns—pure, natural, and effective.

A curated collection of traditional Ayurvedic herbs, made convenient in easy-to-consume tablets.



Single Herb Tablets – Ayurveda in Its Purest Form

Wellness Begins with One Herb

- HCR Ayurveda's Single Herb Tablets offer a simplified and effective way to experience the benefits of traditional herbs. Each tablet contains a concentrated extract of one powerful Ayurvedic herb, delivering focused support for specific health needs—be it immunity, digestion, stress relief, or hair care.
- These tablets are easy to use, preservative-free, and made with pure, time-tested ingredients, making them a trusted choice for daily wellness.



1. Aswagandha Ghan
2. Gokshura Ghan
3. Bhrami Ghan
4. Satavri Ghan
5. Arjun Ghan
6. Hadjod Ghan
7. Neem Ghan
8. Tagar Ghan
9. Punarnava Ghan
10. Triphala Churna

*Coming
Soon*



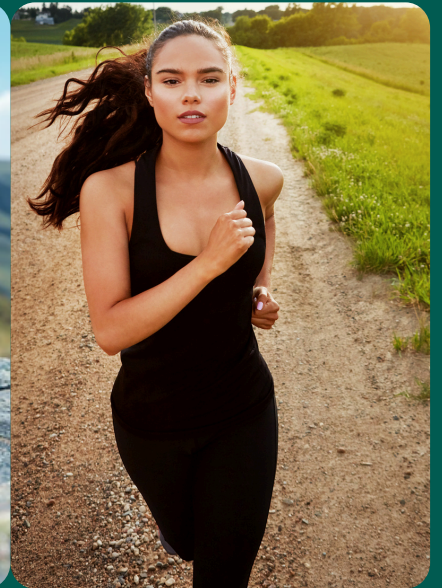
Shilajit Resin

HCR Ayurveda's Shilajit Resin is a premium health booster derived from the pristine Himalayan mountains. Rich in fulvic acid, minerals, and trace elements, it helps support energy, endurance, immunity, and mental clarity. Known as the "Destroyer of Weakness" in Ayurveda, Shilajit helps rejuvenate the body, reduce fatigue, and enhance overall strength naturally.

Natural Vitality • Stamina Support • Overall Wellness



COMING SOON





Words from Our Wellness Community

Anjali Desai



"HCR's Moringa Powder has become a daily part of my routine. It gives me lasting energy throughout the day and supports my digestion. Very impressed with the purity and freshness."

Neha Mukharjee



"I started using HCR Bhringraj Powder as a hair mask, and within a few weeks, I noticed reduced hair fall and better scalp health. A truly effective Ayurvedic solution. Must Try"



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Join Our Wellness Journey

