

B TRE - NOT JUST  
SKINCARE, A  
TREASURE,  
CRAFTED BY  
NATURE



A BEAUTIFUL

TREASURE

DISCOVERED

IN NATURE

B TRE -  
BEAUTIFUL  
TREASURE



# WHY WE CALL IT BTRE(B-TRE)

BTRE is short for Beautiful Treasure — a name that reflects our deepest inspiration: the priceless gifts found in nature.

At BTRE, beauty isn't artificial. It's nourished by nature and crafted with purpose just like a real Beautiful Treasure should be.

How to say it:

BTRE = B-Tre(बी-ट्री)

(Think of it as a short, sweet form of “Beautiful Treasure”)





# OUR STORY

BTRE stands out as a skincare brand because it goes beyond conventional beauty routines. By seamlessly integrating modern scientific advancements with the richness of Ayurveda, BTRE offers a unique approach to skincare.

Ayurvedic skincare products are renowned for their natural ingredients promoting skin health without harsh chemicals. These formulations restore balance, addressing specific skin concerns, making them gentle and suitable even for sensitive skin.



*Your Skin  
Best Friend*



Beyond topical applications, our products are meticulously formulated to deliver not only aesthetic benefits but also holistic well-being, contributing to long-term skin health. Embracing ethical practices is a holistic choice for those seeking natural, effective, and conscientious skincare solutions. Choosing BTRE means embracing a skincare journey that respects tradition while embracing innovation, ensuring you experience the best of both worlds for radiant and nourished skin.



# REASON TO BELIEVE IN BTRE(BEAUTIFUL TREASURE)

At BTRE – Beautiful Treasure, we stand by every drop, every blend, and every promise. Here's why thousands trust us with their skin:



**BTRE – A NAME INSPIRED BY WHAT WE CREATE:  
BEAUTIFUL TREASURES, NATURALLY**

# OUR BRAND ESSENCE

BTRE – Beautiful Treasure is the embodiment of purity, elegance, and confidence. Born from the harmony of nature and nurture, our brand celebrates timeless beauty through thoughtful skincare. Each product is a promise – of love, care, and radiance – crafted to bring out the beautiful treasure that lives within every skin.





# OUR NATURAL TREASURES





## CALLING ALL VITAMIN C LOVERS!

Get ready to glow with BTRE's Vitamin C Range – your complete skincare ritual for radiant, healthy, and refreshed skin.

At BTRE, we've carefully crafted each product in our Vitamin C collection using powerful, skin-loving ingredients like Vitamin C, Glutathione, Witch Hazel, Ferulic Acid, Papaya Enzyme, and Hyaluronic Acid – all known for their brightening, hydrating, and rejuvenating properties.



# BTRE Vitamin C Sparkling Splash Cleanser



**Brighten. Cleanse. Glow.**

Give your skin a refreshing wake-up call with BTRE's Vitamin C Sparkling Splash Cleanser – a radiant blend of Haldi, Papaya, Licorice, and Tea Tree Oil

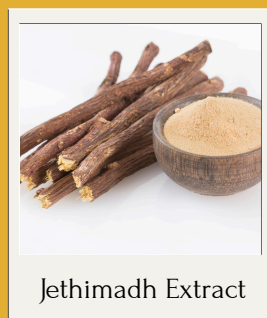
**What makes it highly effective yet gentle?**



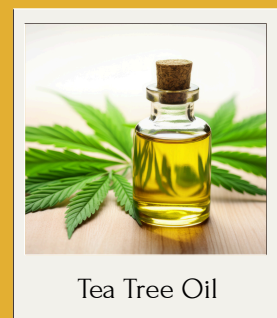
Haldi extract



Papaya Extract



Jethimadh Extract



Tea Tree Oil

**Why Your Skin Will Love It**

- ✓ Deeply cleanses & unclogs pores
- ✓ Gently exfoliates and removes dead skin
- ✓ Fights acne and soothes inflammation
- ✓ Brightens skin tone and fades dark spot
- ✓ Balances oil levels without drying

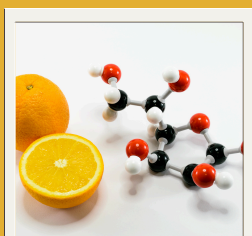
# BTRE Vitamin C Sparkling Glow Boost Toner



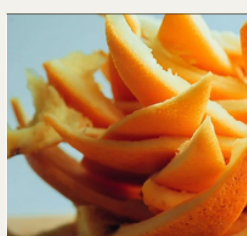
Mist. Glow. Repeat.

Balance, tone, and refresh with BTRE's Vitamin C Glow Boost Toner – enriched with Ethyl Ascorbic Acid, Orange Peel, and Lemon Peel Extracts. This alcohol-free, citrus-infused toner gently purifies, tightens pores, and boosts glow.

What makes it highly effective yet gentle?



Ethyl Ascorbic Acid



Orange Peel Extract



Lemon peel Extract

Why Your Skin Will Love It

- ✓ Reduces pigmentation & dark spots
- ✓ Hydrates instantly with a refreshing mist
- ✓ Tightens pores & balances oil
- ✓ Fights acne marks & dullness
- ✓ Smooths texture and enhances clarity



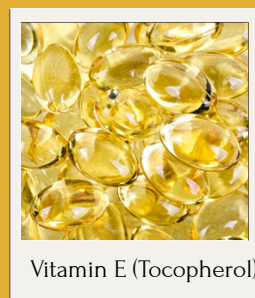
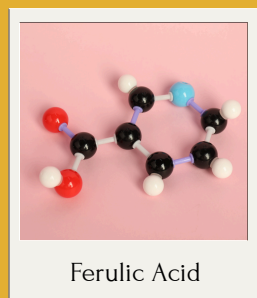
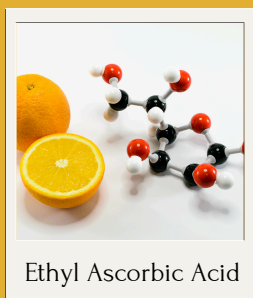
# BTRE Vitamin C Radiance Boosting Face Serum



## Bright. Smooth. Youthful.

A glow-enhancing serum designed to target dark spots, dullness, and signs of fatigue. BTRE's Radiance Boosting Face Serum features stabilized Vitamin C (Ethyl Ascorbic Acid), Ferulic Acid, and Vitamin E – a triple-powered blend that protects, hydrates, and rejuvenates.

What makes it highly effective yet gentle?



## Why Your Skin Will Love It

- ✓ Brightens and energizes tired, dull skin
- ✓ Fights pigmentation & sun damage
- ✓ Hydrates and softens for a supple finish
- ✓ Shields against environmental stress
- ✓ Improves skin tone and texture over time

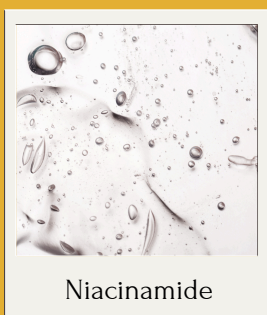
# BTRE Vitamin C Luminous Glow Face Cream



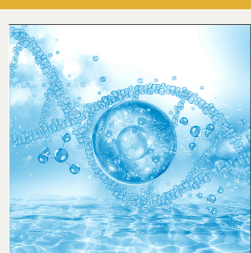
Glow Up Every Day – Naturally.

Unleash a radiant, even-toned glow with BTRE's Vitamin C Luminous Glow Face Cream. Powered by Niacinamide, Glutathione, and Licorice Extract, this luxurious, lightweight cream targets pigmentation, dullness, and rough texture for a skin-brightening boost that shows.

What makes it highly effective yet gentle?



Niacinamide



Glutathione



Licorice Extract

Why Your Skin Will Love It

- ✓ Fades dark spots & evens out skin tone
- ✓ Calms redness and irritation for sensitive skin
- ✓ Boosts natural glow
- ✓ Refines texture & supports skin barrier
- ✓ Brightens complexion with every application



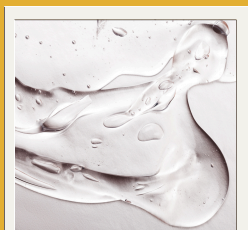
# BTRE Vitamin C+E Sun Shield Ultra Protective Lotion (SPF 50+)



## Sun-Safe, Skin-Strong.

Shield your skin with BTRE's lightweight, non-greasy sun lotion packed with Vitamin E, Zinc Oxide, and Carrot Seed Oil. With SPF 50+ broad-spectrum protection, it's your skin's daily armor against UV rays and pollution.

## What makes it highly effective yet gentle?



Hyaluronic Acid



Carrot Seed Oil



Zinc Oxide



Vitamin E

## Why Your Skin Will Love It

- ✓ Broad-spectrum SPF 50+ blocks UVA & UVB rays
- ✓ Hydrates deeply with Hyaluronic Acid
- ✓ Fades sunspots & uneven skin tone
- ✓ Leaves zero white cast – perfect under makeup
- ✓ Strengthens skin barrier & brightens over time



Soothe Your Skin with Nature's Green Elixir

## COOL DOWN, GLOW UP – ALOE'S GOT YOU

Get ready to refresh your skin like never before – BTRE's Aloe Vera Moisturizer Lotion is your hydration hero in a bottle.

Infused with the pure, soothing power of Aloe Vera, this lightweight yet deeply moisturizing formula calms dryness, nourishes deeply, and leaves your skin feeling soft, smooth, and naturally radiant.

Perfect for everyday use, it hydrates without heaviness – giving your skin the love it deserves.

Now available in 200ml & 500ml bottles – say hello to all-day moisture and comfort.



# BTRE Alovera Lotion



## Hydrate Deep. Feel Light.

Soothe and moisturize your skin with BTRE's lightweight, non-greasy Aloe Vera Lotion – your daily dose of calm and hydration. Enriched with pure Aloe Vera extract, it delivers long-lasting moisture, relieves dryness, and leaves your skin feeling soft, fresh, and comfortably smooth all day long. The perfect blend of care and comfort for every skin type.

## What makes it highly effective yet gentle?



Alovera



Vitamin E

## Why Your Skin Will Love It

- ✓ Soothes and calms irritated skin
- ✓ Deeply hydrates without feeling heavy
- ✓ Softens rough, dry patches
- ✓ Perfect for everyday use
- ✓ Enriched with pure Aloe Vera extract



## WRAP YOUR SKIN IN PURE NOURISHMENT

Get ready to indulge your skin in deep, luxurious nourishment – BTRE's Almond & Shea Butter Moisturizer Lotion is the rich care your skin craves.

Enriched with the goodness of Almond Oil and Shea Butter, this intensely hydrating formula melts into your skin to soften, smooth, and restore moisture – leaving it silky, supple, and glowing with health.

Perfect for dry, dehydrated, or winter-stressed skin – it's your everyday dose of comfort and care. Now available in 200ml & 500ml bottles – wrap your skin in pure nourishment.



# BTRE Almond & Shea butter lotion



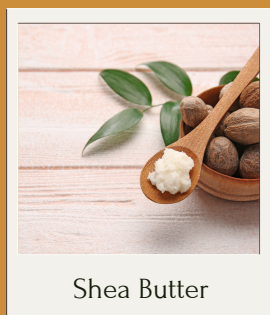
## Deep Nourishment. Lasting Softness.

BTRE's Almond & Shea Butter Moisturizer Lotion is your skin's daily dose of rich hydration. Powered by the goodness of Almond Oil and Shea Butter, it deeply moisturizes, softens rough patches, and restores your skin's natural glow – all without feeling greasy. Now in 200ml & 500ml – comfort in every drop.

## What makes it highly effective yet gentle?



Almond Oil



Shea Butter

## Why Your Skin Will Love It

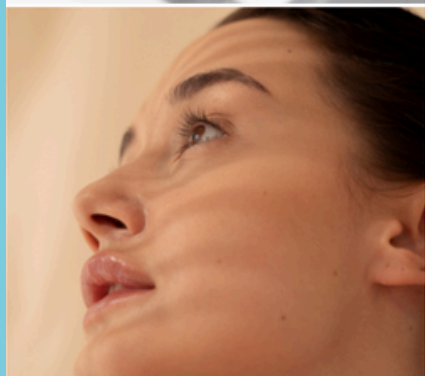
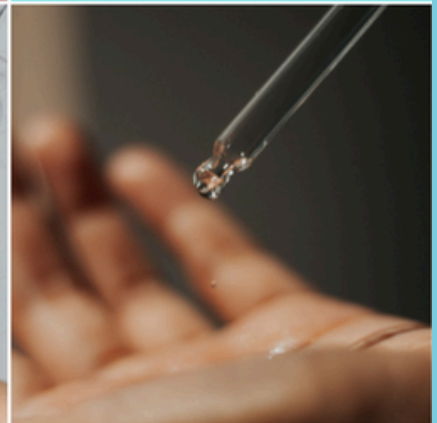
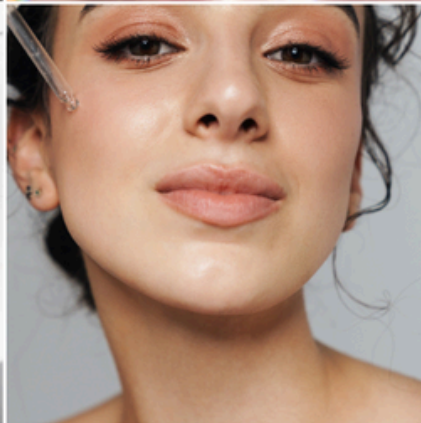
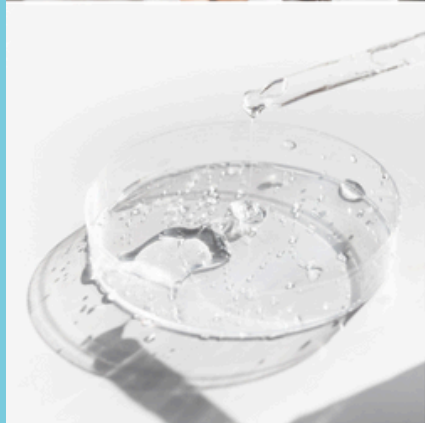
- ✓ Deeply nourishes dry, rough skin
- ✓ Softens and smooths texture
- ✓ Boosts natural glow
- ✓ Non-greasy, fast-absorbing feel
- ✓ Perfect for daily use, even in winter



*Bright*



*Balanced*



BEAUTIFUL



## GLOW GOALS? NIACINAMIDE IS YOUR ANSWER!

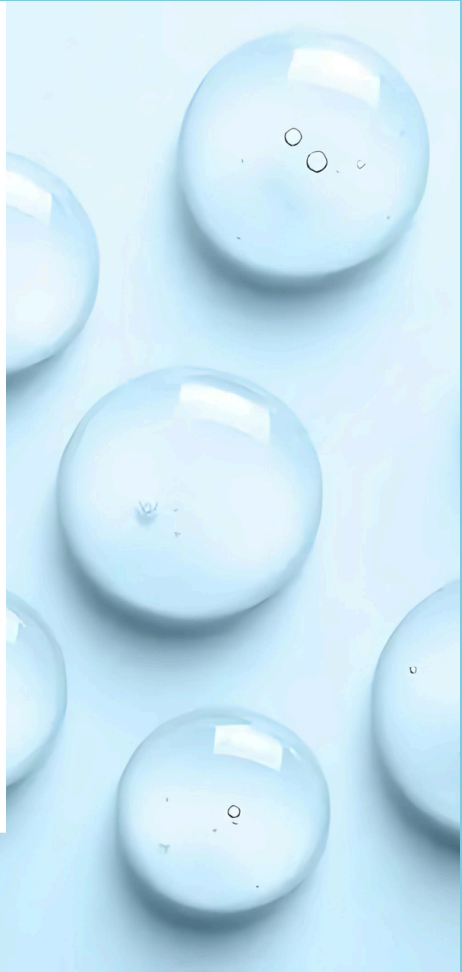
Get ready to discover your skin's next obsession – our upcoming BTRE formula enriched with Niacinamide, the ultimate skin-refining treasure.

This multi-benefit powerhouse helps minimize pores, fade dark spots, balance oil, and boost your skin's glow – all while strengthening your skin barrier.

A radiant reveal is on the way... stay tuned to unlock the glow!



# Unveiling New Treasures

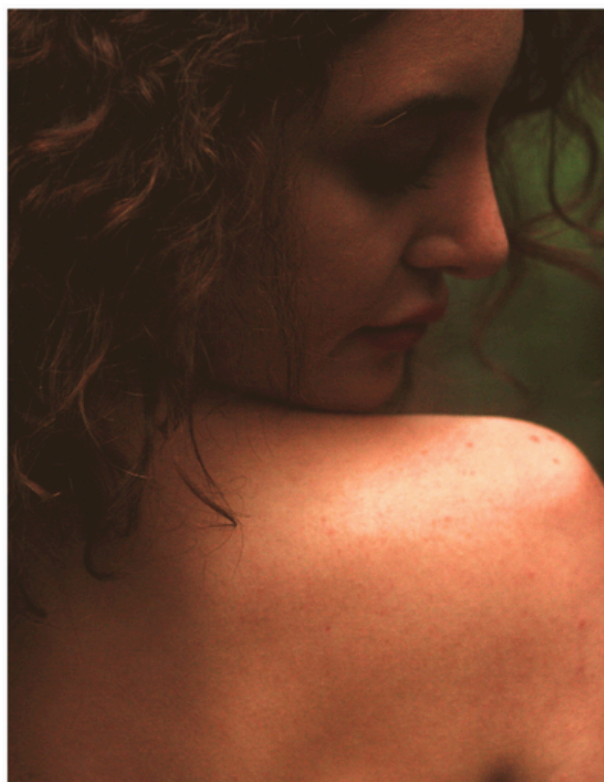


**COMING  
SOON**



The Power of Niacinamide – Soon to Shine

1. BTRE Niacinamide Glowing Facewash
2. BTRE Niacinamide Refresh & Hydrate Face Toner
3. BTRE Niacinamide Super Bright Face Serum
4. BTRE Niacinamide Hydration Boosting Face Cream
5. BTRE Niacinamide Glow Guard Sunscreen



## TURN BACK TIME WITH RETINOL MAGIC

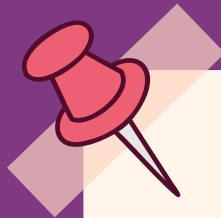
Get ready for smoother, youthful skin with BTRE's upcoming Retinol formula.

This skincare treasure helps reduce fine lines, boost collagen, and refine skin texture – giving you that healthy, radiant glow while you sleep.

Stay tuned – your age-defying glow is on the way!



# Unveiling New Treasures



Time to Turn Back Time

1. BTRE 0.3% Retinol with Bakuchinol Face Serum
2. BTRE Retinol Night therapy Cream



From Tradition to Transformation

@Beautiful Treasure

## AYURVEDIC ROYALTY FOR YOUR SKIN

Get ready for smoother, youthful skin with BTRE's upcoming Retinol formula. This skincare treasure helps reduce fine lines, boost collagen, and refine skin texture – giving you that healthy, radiant glow while you sleep. Stay tuned – your age-defying glow is on the way!



# Unveiling New Treasures



**COMING  
SOON**

Time to Turn Back Time

1. BTRE Kumkumadi Face Oil
2. BTRE Kumkumadi Face Cream

# TREASURED EXPERIENCES WITH BTRE



Reena Patel



"Wow, this serum actually works! My dull skin is visibly brighter and smoother now. The texture is lightweight and sinks right in. Love that it has Ferulic Acid and Hyaluronic Acid – feels super high-end"



Gauri Desai



"This sunscreen is a game-changer! Unlike others, it doesn't leave a white cast and actually makes my skin look better. I think the Niacinamide helps even out the tone – I'm already seeing results!"



Prachi Mukharjee



"I've been using the BTRE Luminous Glow Face Cream for a few weeks now, and the difference is visible! The texture is light and silky, and it melts effortlessly into the skin without feeling greasy. What I love most is the natural glow it brings — not a shiny or oily finish, but a soft, radiant look that makes my skin feel healthy and alive. My complexion looks more even, smooth, and brighter. It's the perfect everyday cream if you're looking for something that nourishes deeply and gives that luminous, lit-from-within glow."



Manisha Tandon

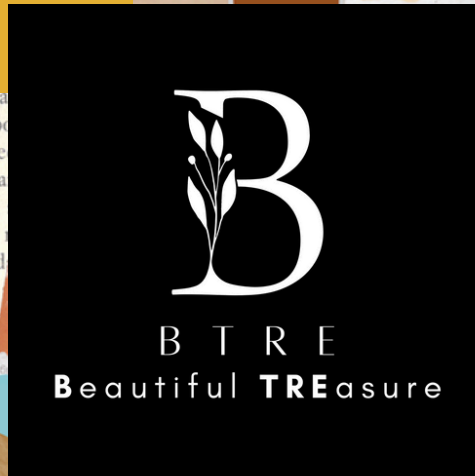


"The BTRE Hydrating Toner is exactly what my skin needed! It's like giving your face a splash of cool, clean water. Every time I spray it on, it feels instantly refreshing — no stickiness, no irritation, just pure hydration. It preps my skin perfectly before applying any serum or cream, and helps reduce that tight, dry feeling after cleansing. Even on tired or dull skin days, it wakes my face up and makes it feel soft and fresh. A must-have if your skin craves daily hydration!"





# Beautiful Endings Begin with BTRE



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